

(A) Children's Programmes - Jade Channel (Year 2008)

(b) acquired programmes :

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Ultraman Nexus 超人力斯	overseas	8-15	drama	These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	Jan
Doraemon (TV Collection) 多啦A夢	overseas	4-14	animation		Jan - Dec
Pretty Cure Max Heart 光之美少女	oversea	6-12	animation		Jan - Apr
Keroro III KERORO軍曹	overseas	8-15	animation		Jan
Mask Of Glass 玻璃面具	overseas	8-15	animation		Jan - Mar
Fun With Tang Poetry 唐詩家族	local	6-12	animation		Jan, May - Jul, Sep

(b) acquired programmes :

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Mushiking: The Guardians Of The Forest 甲蟲王者	overseas	6-12	animation	These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	Jan - Aug
Legenz Tale Of The Dragon Kings 龍王傳說	overseas	6-12	animation		Jan - Apr
Tomorrow's Nadja 妮嘉尋親記	overseas	6-12	animation		Jan - Mar
Rockman EXE STREAM 洛克人網絡保衛戰	overseas	6-12	animation		Jan - Jul
The Legend Of Condor Hero 神鵬俠侶III十六年之約	overseas	8-15	animation		Feb - Mar
Deka Rangers 特搜戰隊	overseas	6-12	drama		Jan

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Idaten Jump 單車新人王	overseas	6-12	animation	These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	Jan - Feb
Doraemon (TV Collection) 多啦A夢時光機	overseas	4-14	animation		Jan - May
Sazer X 超星艦隊	overseas	8-15	drama		Jan - May
Pichi Pichi Pitch 唱K小魚仙	overseas	6-12	animation		Jan - Feb
Bakugan: Battle Brawlers 爆丸	overseas	6-12	animation		Feb - Aug
Atashin'chi 我們這一家	overseas	6-15	animation		Feb - Dec

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Ninja Boy Rantaro 忍者亂太郎	overseas	6-15	animation	<p>These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.</p>	Mar, Jun - Dec
Barbie In The 12 Dancing Princesses Barbie 之十二芭蕾舞公主	overseas	6-12	animation		Feb
Maru Maru Chibimaruko Chan TV Special 福星高照小丸子 / 小丸子部落格	overseas	4-15	drama		Feb - Mar
Pororo The Little Penguin 冰鎮企鵝仔	overseas	4-12	animation		Feb, Dec
The Adventures Of Hello Kitty & Friends Hello Kitty愛漫遊	overseas	4-12	animation		Feb - Apr, Dec

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Pocket Monsters Part 7 寵物小精靈超世代	overseas	4-12	animation	<p>These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.</p>	Feb - Dec
Magic Rangers 魔法戰隊	overseas	6-15	drama		Mar - Dec
Chibimaruko Chan Special Maru Maru 小丸子 / 櫻桃小丸子夏日紫紫跳	overseas	4-15	animation		Mar, Jul
Barbie Fairytoria Magic Of The Rainbow Barbie之彩虹仙子	overseas	4-12	animation		Mar
Transformers Animated Special / Transformers Animated 變形金剛	overseas	6-15	animation		Mar - Aug, Dec
Doraemon-Nobita And The Animal Planet 多啦A夢大電影：惑星之謎	overseas	6-15	animation		Mar
Sugar Sugar Rune 魔界女王候補生	overseas	4-12	animation		Mar - Jun

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Pokeman 8 寵物小精靈 - 夢夢與波導勇者	overseas	4-12	animation	<p>These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.</p>	Mar
Magical Doremi Naisho 小魔女DOREMI心之密語	overseas	4-12	animation		Mar - Jun
Digimon Frontier Series- Regeneration Of Ancient Digimon 數碼暴龍復活對決	overseas	6-15	animation		Mar
Fairy Musketeers 俏皮劍俠小紅帽	overseas	4-12	animation		Apr - Aug
Colourcloud Palace 彩雲國物語	overseas	6-15	animation		Apr - Jul
Pichi Pichi Pitch Pure 唱K小魚仙	overseas	4-12	animation		Apr - Nov
Zorori 怪傑佐羅力	overseas	4-12	animation		Apr - Nov
Barbie Diaries Barbie之奇幻日記	overseas	4-12	animation		May

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Ultraman Max 超人麥斯	overseas	6-15	drama	<p>These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.</p>	May - Dec
Petty Cure 光之美少女	overseas	4-12	animation		Jun - Aug
Barbie Mariposa 蝴蝶仙子Barbie	overseas	4-12	animation		Jul
Marumaru Chibimaruko Chan 小丸子上電視	overseas	4-15	drama		Jul - Aug, Oct - Dec
Domo DOMO仔攪攪震	overseas	4-12	animation		Jul - Aug
Chess Master 象棋王	overseas	6-15	animation		Jul - Aug
MASTER OF EPIC - The Animation Age 奇幻冒險	overseas	6-15	animation		Jul
Rockman EXE The Movie 洛克人EXE - 光影戰記	overseas	6-15	animation		Aug

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Kaleido Star OVA: Legend Of Phoenix 星夢美少女 - 鳳凰傳說	overseas	4-12	animation	These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	Aug
Fuwas' Olympic Travel 福娃奧運漫遊記	overseas	4-12	animation		Aug
Doraemon - Nobita And The Kingdom Of Clouds 多啦A夢夏日祭：雲之國	overseas	4-15	animation		Aug
Doraemon - Nobita And The Tin Labyrinth 多啦A夢夏日祭：迷宮之旅	overseas	4-15	animation		Aug
Doraemon - Nobita And The Win Wizard 多啦A夢夏日祭：風之使者	overseas	4-15	animation		Aug
Doraemon - Nobita's Three Visionary Swordmen 多啦A夢夏日祭：夢幻三劍士	overseas	4-15	animation		Aug
Doraemon - Nobita's Dorabian Nights 多啦A夢夏日祭：天方夜譚	overseas	4-15	animation		Aug

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Olympus Guardian 希臘封神榜	overseas	4-12	animation	These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	Aug - Oct
Keroro IV KERORO 軍曹	overseas	8-15	animation		Aug - Dec
Digimon Savers 數碼暴龍DS	overseas	6-15	animation		Aug - Dec
Disney My Friends Tigger & Pooh Disney 小熊維尼與跳跳虎	overseas	4-12	animation		Sep - Dec
Hamtaro Tales 哈姆太郎	overseas	4-12	animation		Nov
Twins Princess Of Wonder Planet 雙子公主	overseas	4-12	animation		Nov - Dec
Kirari Star Bright Adventure 花漾明星	overseas	4-8	animation		Dec
Les Miserables 孤星淚	overseas	6-15	animation		Dec

放學 ICU (After School)

每星期五天的節目共有五個不同的主題，為兒童及少年觀眾提供一個更多元化、更全面和更有趣味性的知識平台。其中包括生活科學、寵物環保、才藝表演、運動健康、與及遊戲等。

星期一 智趣科學園

無限地帶： 介紹有關科學的原理及應用，其中包括機械人的製作原理及方法，並計劃與科學館合作，以簡易及有趣的形式，為觀眾解釋一些日常經常會接觸到的科學常識。

蔥蔥急轉彎： 為啟發觀眾的思考及分析能力，蔥蔥會提出一些有關 IQ 問題，與及智力遊戲，令觀眾可在遊戲中訓練自己智力及思考能力。

點星星： 簡介觀測天文及星體的基本知識及器材，引領觀眾進入奇妙的天文世界，並會講解星座位置、觀測方法、星體的形成、星象、與及天文學的知識。

科學小發現： 介紹一些有趣的科學小實驗，及背後有關的原理，俾令觀眾對科學產生興趣。

智趣天文台： 由專家深入淺出地介紹各種天文現象。

大發明小故事： 以有趣短劇介紹各項發明背後的故事。

星期二 自然無限大

- Pet Pet 密語：** 包括訪問擁有寵物的藝人，分享他們飼養寵物的心得，及其中所帶給他們的樂趣；亦歡迎觀眾提供一些有趣得意的自拍片段，他們也可透過放學 ICU 的網頁，詢問有關飼養各類寵物的常識；此外，此環節亦會介紹一些在互聯網上搜羅得到的寵物趣聞。
- 寵物數世界：** 介紹各類最新的寵物用品，與及有關寵物的服務。
- 小世界大自然：** 透過訪問一些有關環境或環保的專家或組織，加上外景拍攝，令觀眾多點了解地球環境與及環保的重要性。
- 奇妙動態：** 透過與海洋公園、濕地公園、水族館、嘉道理農場的合作，為觀眾介紹各類生物的習性，與及生態現象。
- 尋蟲記：** 介紹有關昆蟲的各種知識，以及牠們在香港的生長情況。
- 環保小劇場：** 以短劇形式又或外景，介紹有關保護環境及循環再造的資訊，希望小朋友能夠珍惜地球資源。
- 愛護動物小常識：** 與香港愛護動物協會合作，介紹被遺棄動物在港的處理情況，希望藉此提高觀眾的領養意識，並介紹協會內不同崗位的工作。
- 環保小先鋒：** 介紹學校、政府等不同機構所舉辦的環保活動，並邀請小朋友現身說法，了解他們如何參與環保。

星期三 才藝騷一騷

- 兒歌你想點：** 蔥蔥會為觀眾點播各類最新與及經典兒歌。
- 唱聚童年時：** 邀請藝人在節目內現身說法，講述他們如何克服各種困難，為實現自己的理想而努力。

- 才藝小劇院：專為小朋友或少年觀眾提供一個表演場地，讓其他人也可以分享到表演者的一番努力與及喜悅。
- 唐詩齊齊唱：讀唐詩可增進學生的語文能力，亦可加深個人的文化涵養，此環節利用深入淺出的方法，以生動畫面配合優美歌聲，令觀眾對唐詩及詩人的寫作背景，有更深入的了解和體驗。
- 齊齊來舞動：以簡易有趣方法，帶領觀眾跨進舞蹈之門，此環節將由舞蹈教師教授各類舞蹈，如社交舞、民族舞、芭蕾舞、爵士舞、中國舞等等。
- 喳撐篤撐：為了增添觀眾對傳統中國劇曲的興趣，令廣東粵劇可以薪火相傳，本環節將邀請有經驗的粵劇導師，教授有關粵劇的基本技巧，如唱做唸打，培育下一代對粵曲的欣賞能力。
- 視覺藝術天地：教授有關各類藝術的基本認識，由民間藝術如剪紙、摺紙，以至繪畫、雕塑等等，均會一一涉獵。

星期四 跳躍小精英

- 神探阿 TOM：是一個逢周四播出的短劇，故事的背景是在一所小學內，一位醉心於偵探小說和研究偵探查案技巧的校工阿譚，每逢校內發生難解案件時，她就會化身神探阿 TOM，為大家解開疑團。
- 至 fit 係你：體適能導師會教授大家一些鍛煉身體，助長發育的運動，鼓勵小朋友多點做運動，和懂得運動對身體的好處。
- 健康英語 abc：本環節將邀請李家仁醫生，為大家介紹一些有關日常會用到的醫學英語，如傷風感冒，以至身體各部位的名稱。
- 飲食健康要有營：邀請營養師或衛生署專家，為觀眾解釋有關日常飲食中所遇上的問題，兒童飲食的知識和態度應該怎樣，此環節均會一一解答。

運動精英小時候： 訪問香港的精英運動員,與小朋友分享運動心得與及成長經歷.

健康咗咗 Boom: 透過一群咗咗族人的生活,介紹一些健康小常識.

智多多 智多 fun: 與小朋友一起討論廉政公署製作的卡通,當中的主題包括:守紀律、誠實等,讓小朋友能夠學習到正確的價值觀.

星期五 扭扭擰擰過三關

遊戲大激鬥： 參加的小朋友會通過三個有趣的遊戲，鬥智鬥力，競逐冠軍寶座，贏取豐富獎品。

齊齊快趣玩： 遊戲專家會於此環節內，親授一些有趣遊戲的玩法。

蔥蔥互聯網： 主持蔥蔥和觀眾會透過互聯網平台，相互溝通，令觀眾的意見有機會在這環節中發表。

別字拜拜： 布偶們會以生活化的例子，指出小朋友經常會寫錯或用錯的字。

婷婷姐姐跳跳舞： 謝靜婷姐姐將過各種音樂遊戲,教小朋友基本的音樂知識.

DADA DEDE 精靈樂園 (DaDa DeDe Melody)

1. 形式

學前兒童小型音樂會，透過每集不同的主題歌曲及遊戲，將歡樂帶給小朋友。

2. 主持

人：劉家聰、唐韋琪、楊洛婷

布偶：DADA x 2、DEDE x 1

嘉賓數量：一位/一組合

3. 內容

以輕鬆有趣的音樂活動帶出每集主題的相關小知識或訊息，擴闊小朋友眼界。另外，嘉賓會獻唱兩首與主題有關的兒歌，並與現場小朋友玩遊戲，帶動現場氣氛。某些遊戲會邀請家長一同參與，從而促進親子間的溝通及合作性。

DADA DEDE 識多 D (DaDa DeDe Institute)

1. 形式

以六至八集為一個主題學習單元。當中會邀請不同的專科導師作嘉賓主持教授，同時招募家庭觀眾小朋友即場跟隨導師學習。

2. 主持

人：游莨維、司徒瑞祺、楊洛婷

布偶：DADA x 1、DEDE x 1

嘉賓主持：因應主題而定

3. 內容

約六至八集為一個教學單元，環節名稱會因應每個單元而作出變動。

每個單元均會邀請一位嘉賓主持作導師，以活動教學形式教授及示範不同的技巧，並講述與該主題有關的資料，藉著提升小朋友的求知慾，從而引起他們的學習興趣。

嘉賓主持教授了相關的技巧後，會邀請現場小朋友練習及實踐，並會引導家庭觀眾跟隨螢光幕一起進行互動學習。

問問 Master Joe (Ask Master)

- 製作目的 : 讓小學生透過觀賞本節目，體驗找尋知識的樂趣，提升觀眾探索新事物的技巧和態度。
- 目標觀眾 : 本地小學生，教師，家長
- 主持 : 游蕙維，楊洛婷，羅冠峰，蕭傲勇
- 製作形式 : 每集由 Master Joe 及 AI Rabee'a 在概念廠景內，帶出一至兩條疑問，透過互動事件簿、掌上電腦及遊戲咭，穿越不同現實場景和人物，進行一連串觀察、探索活動及街訪，將疑問如“謎”一樣續步拆解。
- 節目內容 :
- 1) 帶出疑問 : 每集會帶出一條疑問，或下半部份各帶出一條疑問，疑問來自《我們的科學》叢書。問題內容會是本港小學生身邊的事物，而疑問能透過電視畫面及簡單的驗證表達出來的。
 - 2) 探索問題 : 由兩名身份百變的人工智能 AI “MASTER JOE 助手智能機械人”，透過不同手法，到街上或學校裏進行有趣訪問，與小朋友一同進行即興探索，配合外景相關畫面配合，開動觀眾的思考腦筋。
 - 3) 拆解問題 : 當“MASTER JOE 助手”與小朋友找到一些拆解線索後，便會與在廠內的 Master Joe 及 AI Rabee'a 進行外景與廠內外對 cut，將各種線索及可能性嘗試以不同方式去整合，透過驗證及推考將疑問拆解，找出答案。
 - 4) 延展項目 : 在節目尾，Master Joe 及 AI Rabee'a 會向觀眾發出一條與該集主題相關的挑戰題，讓觀眾自行思考，答案會在下一期的電視週刊專頁內揭曉。 以及解答小朋友有關科學上問題。

智激校園 (M. I. Challenge)

製作目的：撇開死記硬背的知識搶答形式，以多元智能出發，比試本地小學生各方面的才能，鼓勵小朋友活潑精靈地全面發展。

節目主持：高皓正、司徒瑞祈、余天欣

節目內容：每次會邀請兩間本地小學進行比賽。每校派出 30 位學生應戰。內容順序有：

- 1 · 遊戲一：全場 60 位學生參與一條選擇題，答中最多的學校，可得 20 分及一個「雙倍積分」優惠，該優惠只可在遊戲二至五內使用一次。
- 2 · 遊戲二：每校派出指定人數進行熱身隊際遊戲。遊戲每集題目不同，形式多樣化，題目到正式拍攝時才揭曉，勝方可得 20 分。
- 3 · 遊戲三：每校派出 3 位學生參加。由主持發問有關時事、常識及學科等多個範疇的問題，10 條問題會以 4 層組別來劃分。第 1 層程度較淺，設有 4 條問題，每題 10 分。第二層程度為中等，共 3 條問題，每題 20 分。第三層程度較深，共兩條問題，每題 30 分。第四層程度最深，只設 1 條問題，答中可得 40 分。如答錯，則會扣減該層問題所值分數的一半。
- 4 · 遊戲四：每校派出 2 位學生參加，比試兩條形式不同的問題。

問題一：主持播放一段錄音對話（對話語言可以是廣東話，普通話及英語）或一段音樂，並就對話內容發問一條刁鑽問題，讓雙方學生搶答。主要考學生的專注力、記憶力和變通力，答中可得 20 分。

問題二： 螢幕顯示某物件的一小角，讓參賽學生去猜物件是甚麼。每方均有 3 個發問機會，向主持查問物件的特徵資料。答中可得 20 分。

5 · 遊戲五： 兩隊在限時 2 分鐘之內，搶答問題取分，每答中一題可得 10 分。

(計總分，勝方可以蟬聯在下一集繼續比試)

賽果及獎項： (1) 勝出學校將會獲頒獎座乙座
(2) 全年最高分數的兩間小學將爭奪全年冠軍。
(3) 片尾會播放得獎學生對整場賽事的看法或心聲。

激優一族 (Youth Nation)

主持：許文翹、姚浩政、趙嘉迪、鄭瑩瑩

節目環節

1/ 由你話事

觀眾可以透過此環節，表現其傑出之才藝，表演之後主持會給予分數，以顯示其所達之水平。

2/ 潮人潮拜館

介紹一些年青人愛好的潮流玩意、與及潮流用品。

3/ 睇通睇透

心理測驗題目，測試觀眾的性格及心理。

4/ 有腦之達人

以戲劇形式，演繹一段推理故事，觀眾從劇情中找出蛛絲馬迹，推搡懸案的來龍去脈。

5/ 校友 Show Time

報導有關校園如：理工大學、演藝學院、IVE 等的活動，包括時裝 show、展覽、及比賽等，以趣味性為主。

6/ 諸事 Blog

主持解答觀眾透過激優網所傳來的問題，並會在 Blog 內講述遙最近他們所遇到有趣的人與事，和所見所聞等。

7/ 星不可測

每次邀請藝人或歌手，以外景或錄廠形式，介紹其鮮為人知的一面。

8/ Forum

年青人因就一些社會上之熱門話題，發表自己的意見，以提高年青人對社會時事的關注。

9/ 自投羅網

觀眾將難忘的文字、相片及原創作品等片段上載跟大家分享，內容一經節目錄用，將奉送紀念品以作鼓勵。

快樂長門人 (Happy Old Buddies)

節目主持: 溫裕紅、蘇晉霆

節目宗旨: 為本港六十歲或以上的長者提供各類型之健康資訊、新聞時事、生活保健等情報的綜合雜誌式節目,令到長者能夠時常接觸到社會的動向和脈搏,做一個既開心,而且生活態度積極的長者,享受退休後的快樂生活。

節目主持人會以親切輕鬆、平易近人的手法和態度,為長者觀眾介紹各類型與他們生活息息相關的資訊,並會邀請各方面的專家嘉賓,到錄映廠接受訪問。

因為此節目是由星期一至星期五,每天早上都會與各位長者觀眾見面,故此,節目內容偏重在生活上與老人家有密切關係的資訊。

節目內容:

1/ 長者福利最新訊息:

邀請政府官員、社署發言人或老人權益關注團體講解一些與長者有關的福利權益,與及申請方法,如:家居支援服務、義務裝修服務、長者電話慰問服務、長者白內障手術資助計劃等等。

2/ 識飲識食識滋補:

營養師及註冊中醫師詳細分析長者應如何留意自己飲食與健康;又或介紹各種食療方法,如:預防心血管病症的飲食態度、冬日滋補湯水、中藥的認識和使用須知。

3/ 醫療訊息速遞

邀請有關之醫生或醫務人員,向長者觀眾們講解一些常見的病,如:骨質疏鬆、老年癡呆、心臟與心血管毛病、糖尿病、中風、老年黃斑點、青光眼、骨折、耳鳴、皮膚護理、白內障、高血壓...等等,並為他們介紹最新的治療及護理方法。

4/ 探討長者社會問題:

分析長者所面對的各類社會問題,如:老人自殺問題、虐老、情緒病、與家人相處問題等等,也會教導老人家如何防止或避免被騙等。

5/ 保健護理知多啲:

邀請有關專家講解各類護理專題,如:食物選擇、飲食衛生、進補要訣、家居安全、關節護理、老人專用輔助用具、護理手術後長者須知、平安鐘服務、傷口護理、冬日禦寒要點、慎防跌倒、預防流行病症等等。

6/ 長門教室:

每集都會邀請到專家或教練,以深入淺出的方法,教導長者一些簡單易學的保健運動。

7/ 長門點唱機:

逢星期五都會一個名為‘長門點唱機’的環節,讓長者可以透過此平台,與節目主持人對話,並向親友點唱致意。

開心老友記 (Good Time Old Buddies)

節目主持：潘芳芳、安德尊

節目宗旨：為六十歲以上長者提供文娛康樂活動的雜誌式節目，兩位主持以輕鬆手法訪問有關嘉賓，長者節目內容廣泛，包括以下八大範疇：

1) 日常護理：

與衛生署合辦，由衛生署派出代表作專題講解，包括：低溫症、營養標籤、便秘、能屈能伸膝關節、運動與體重控制、健腦、安全用藥、對抗抑鬱、長者聽覺、長者誤服壯陽藥…等等。

2) 飲食營養及食療：

邀請營養師或中醫師作專題講解，包括：長期病患之助療食品、高膽固醇飲食、營養下午茶…等等並作出示範。

3) 保健運動：

邀請專家示範，例如：毛巾操、太極氣功、吐納術、橡筋操、奧運十式、養生操…等等。

4) 松柏情真：

邀請年長名人及藝人分享心路歷程及養生之道，包括歌星曉華姐、資深藝人陳振華、書法家黃魯、幼兒教育工作者余琦琦、退休高官李明達、資深藝人陳鴻烈、夏雨…等等。

5) 長者表演樂無窮：

包括跳拉丁舞、撕紙藝術、合唱團、口琴與中樂表演、鼓樂…等等。

- 6) 長者閒情篇:
邀請專業長者暢談閒情生活，例如:老年書畫會，與長者分享其中樂趣…等等。
- 7) 報導長者活動:
例如：全港傑出義工選舉、耆英饑饉八小時、老有所為「十年回歸」…等等藉此分享長者的體驗。
- 8) 長者活動篇及關懷篇:
每集均介紹適合長者的文娛活動，並提醒長者日常生活細節須知，例如：小心財物、止痛藥傷胃…等等。

文化新領域 (Cultural Engine 4U)

節目主持：蘇敏聰、溫裕紅

節目宗旨：為鼓勵青少年接觸多元化的文化藝術活動，從參與中親身體驗藝術，拓展文化視野，培養創意思維，特別推出一個為青少年、為學生度身訂造的文化資訊節目，現簡述如下：

1) 演藝樂園：

邀請對藝術有興趣的年青人或兒童表演擅長的項目，並作簡單分享，藉此推動該項藝術發展(例如：第 44 屆學校舞蹈節、2007-2008「色彩人生」中學生原創廣播劇大賽、香港教育學院學生會中國舞蹈藝術義工團…等等)。

2) 藝術增值班：

邀請導師及學生介紹特色藝術課程及進行示範，分享學習箇中樂趣，繼而促進該項藝術的欣賞價值(例如：兒童繪畫及黏土藝術展 2008、第 4 屆中華濃情少年藝術匯展、復活日黏土製作、親子麵粉花藝、母親節摺紙花迷你燈籠手工藝…等等)。

3) 小眼睛看藝術：

以深入淺出的方式教導小朋友如何欣賞各種藝術，從小培養孩子欣賞藝術的興趣(例如：色土風、大提琴、民族舞、長笛、口琴、電子琴、鋼琴、手鈴、山水畫、管樂…等等)。

4) 文化情緣：

邀請著名的藝術及文化工作者出任嘉賓，分享藝術路上的心路歷程，以其成功的過程作為範本，鼓勵年青人多參與藝術文化活動(例如：雕塑家何衛平、作家水流柴、旅遊攝影師鄭幗恩、畫家李碧慧...等等)。

5) 文化熱點推介:

此環節將會推介各種適合年青人及小朋友參與的文化藝術活動，培養他們對文化藝術的興趣(例如：國際綜藝合家歡、星躍馬術奇藝坊、第七屆香港文學節、「三月在牛棚」活動推廣、香港國際青少年及兒童合唱節、開懷集...等等)。

文化廣場 (Cultural Plaza)

節目主持：朱維德、章志文、黃宇詩

節目宗旨：為培養觀眾對文學藝術表演藝術或視覺藝術的興趣，進而提高文化水平，特別推出「文化廣場」，現簡述如下：

1) 專題：

為使觀眾了解身邊的文化活動有多少，每集均有一個專題詳細介紹，例如：乙城節、香港藝術節、野外生態攝影年展、現代日本傳統陶藝展、大英博物館奧運珍藏展、新視野藝術節、香港國際中樂節 2008、嶺藝會員作品展等等，每次將邀請有關代表介紹活動內容。

2) 藝展平台：

香港文化活動多不勝數，包括舞台劇、中西樂演奏、舞蹈表演…等等，為使節目更多姿多采，每集均設有「藝展平台」環節，邀請有關團體介紹活動內容及即席表演，以求達到視聽之效果，例如：社區粵劇巡禮、樂旅中國、社區文化大使計劃、木管五重奏等等。

3) 「指定」文化藝術：

為使觀眾深入了解每一種文化藝術，特別推出以三集為一單元的環節，邀請有關專家詳細講解及示範，例如：Flamenco 結他音樂藝術、書法文房肖形藝術、齊賞手風琴、古錢匯珍、瓷器鑒賞、長笛之魅力等等。

4) 文化資訊：

每集均推介本星期 2 至 3 個文化活動給家庭觀眾選擇，包括音樂欣賞、參觀展覽…等等。

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Fimbles	Overseas	2-6	Muppet show	<ul style="list-style-type: none"> - a muppet show of fun and educational value - stimulates children's natural curiosity about, and awareness of the world they live in and encouraging them to explore the wonders of their own worlds - contributes to the social, emotional and intellectual development of young children 	Jan -Mar
Pingu	Overseas	2-6	Animation	<ul style="list-style-type: none"> - it is a fun-filled classic stop-frame claymation series - it promotes mental health and moral values like friendship and respect towards others and nature - it is easily appreciated and understood by young children 	Jan

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Star Wars Clone Wars	Overseas	6-10	Animation	<ul style="list-style-type: none"> - an entertaining animated series - stimulates children's imagination - promotes moral values 	Jan-Feb
Rockman EXE	Overseas	6-10	Animation	<ul style="list-style-type: none"> - stimulates children's imagination - promotes moral values 	Jan
Kenny The Shark	Overseas	6-10	Animation	<ul style="list-style-type: none"> - educational and entertaining - easily appreciated by children - promotes moral values, love of animals and conservation of nature 	Jan-Apr
A Different Life	Overseas	5-12	Documentary	<ul style="list-style-type: none"> - explores the many varied cultures and environments in which modern children grew up - in each episode a child reveals their life to us in their own words - encourages children to think beyond the normality that is their own life and inspire 	Jan-Oct

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Disney's Mickey Mouse Clubhouse	Overseas	2-6	Animation	<ul style="list-style-type: none"> - colorful animation of beloved classic characters with educational elements and knowledge tailor made for preschoolers - enhances problem solving skills through games 	Jan, Oct-Dec
It's A Big Big World	Overseas	3-6	Muppets	<ul style="list-style-type: none"> - this innovative preschool series takes viewers inside the World Tree - home to many colourful animals, and the show's metaphor for the world as a world - follow Snook the Sloth and his many friends as they investigate the world around them and learn how different things live, grow and change in an interactive and visually appealing way - children will be engaged by the loveable characters and exciting stories while learning age-appropriate science and geography concepts that show them the world is bigger than their immediate surroundings- that they are an important part of a larger community 	Jan-Apr

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Jackanory The Magician of Samarkand	Overseas	4-8	Animation	<ul style="list-style-type: none"> - promotes moral values - entertaining 	Jan
Tweeny Witches	Overseas	4-10	Animation	<ul style="list-style-type: none"> - lovely characters with educational elements - easily understood and appreciated by young viewers - promotes friendship and moral values 	Jan
Jackanory Muddle Earth	Overseas	6-15	Animation	<ul style="list-style-type: none"> - tells the adventures of the great warrior hero Joe the Barbarian, Wellies of Power and Helmet of Sarcasm in Muddle Earth - adventures teach them life's important lessons with a moral at the end - promotes positive values 	Jan
The Batman	Overseas	6-12	Animation	<ul style="list-style-type: none"> - promotes moral and social values - Entertaining and educational 	Jan-Mar

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Are We There Yet? World Adventure	Overseas	6-12	Adventures	<ul style="list-style-type: none"> - a kids' global adventure series hosted by sibling duos who share their explorations through journal writing, marker-drawn travel logs and on-location chatter - educational and entertaining - widens the knowledge of young viewers about different cultures and places around the world 	Jan-Mar, Oct-Dec
Disney's Lilo & Stitch	Overseas	3-8	Animation	<ul style="list-style-type: none"> - entertaining animation with well-known characters - easily appreciated by children - promotes spiritual & moral values, understanding and harmony amongst friends and in the family 	Jan-May
Maskman	Overseas	4-8	Animation	<ul style="list-style-type: none"> - promotes moral values and friendship - entertaining and easily be understood by young viewers 	Jan-Mar, Oct-Dec

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
The Lion King's Timon & Pumbaa	Overseas	8-14	Animation	<ul style="list-style-type: none"> - the cartoon are fast-paced, using broad, slapstick comedy to convey life lessons to young viewers - develops viewers' proper sense of social values and promotes their love and respect for life - entertaining and educational 	Jan-Jun
Fifi and the Flowertots	Overseas	4-8	Animation	<ul style="list-style-type: none"> - entertaining animation with lovely characters - heart-warming series about the adventure of growing up, promote love and respect for life 	Jan, Mar
Roary the Racing Car	Overseas	2-6	Animation	<ul style="list-style-type: none"> - Cute character would easily appreciated by children and kids - Promotes friendship and moral vales, e.g. how to be positive and helpful to others - Entertaining and educational 	Jan-Dec

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Fetch! With Ruff Ruffman	Overseas	6-10	Animation/ Game Show	<ul style="list-style-type: none"> - interacting with an unreal animated host – a dog named Ruff Ruffman, is a live-action cast of six 'tweenage' contestants. Each episode follows one or more of the kids as they embark on mystery assignments, concocted by Ruff, to test their determination, their daring and their intellect. And for the season finale, the contestant with the most points wins what is an unbelievably fabulous Grand Prize - enhances the problem-solving skills of the kids and promotes teamwork - the series also has an extensive outreach initiative to extend the impact of the show's three science themes: animals, air and space, and invention 	Jan-Oct
The Large Family	Overseas	4-8	Animation	<ul style="list-style-type: none"> - promotes moral value, love and respect - easily understood by young viewers - entertaining. 	Jan-Apr

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Get Bushwise	Overseas	5-13	Adventures	<ul style="list-style-type: none"> - young viewers are taken on a journey of discovery into the African wilderness as African guide Jabu, a descendant of an ancient hunter gatherer tribe, leads a keen and lively group of children on safari - during each trip, they explore many fascinating aspects of the wilderness - as well as teaching the children about the incredible natural resources available in the wilderness, Jabu tells them about his own cultural heritage of living in harmony with nature and only taking what you need to survive - in the interactive elements, animated dung beetle BB reveals some eye-opening facts and figures as he guides viewers through the wilderness rules, and there are great suggestions for interactive games and activities that the television audience can try at home 	Feb-Oct

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Extreme Animals	Overseas	5-15	Documentary	<ul style="list-style-type: none"> - It takes a look at the creatures which have adapted to inhabit the most hostile places on the planet - Educational and entertaining 	Feb-Apr, Oct-Dec
Jackanory Junior	Overseas	4-6	Presenter/ animation	<ul style="list-style-type: none"> - story telling simulates an interest in reading - educational and entertainment - the scenes being read would be illustrated by a specially-commissioned still drawing 	Mar
Curious George	Overseas	4-6	Animation	<ul style="list-style-type: none"> - the story is about a curious chimp named George, who is brought from his home in Africa by the man in the yellow hat to live with him in a big city Using his insatiable curiosity as a way of acquainting children and kids with key concepts to learn appropriate social behaviour - cute character would easily appreciated by children and kids - entertaining and educational 	Mar-Apr, Aug-Oct

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Sesame Street	Overseas	3-6	Muppets with presenters	<ul style="list-style-type: none"> - with emphasis of a curriculum that includes positive values and morals and helps build one's self-esteem - helps kids develop respect and understand towards others and stimulate their creativity and imagination - contributes to the social, emotional and intellectual development of young children 	Apr-May
My Life As A Teenage Robot	Overseas	6 – 10	Animation	<ul style="list-style-type: none"> - the story is about a mechanical girl named Jenny whose life revolves around protecting Earth. Much of the humor in the show is based on Jenny's unusual perspective on the teenage world- She might have the personality of a teen, but she has the body of a robot, and so struggles to fit in and experience the world as a normal girl - inspire children's imagination - promotes friendship 	Apr-Dec

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Ruby Gloom	Overseas	6-10	Animation	<ul style="list-style-type: none"> - some kids might be afraid of the dark, the eccentric neighbours and the unknown things But Ruby is different – she befriends these strange and sometimes scary creatures. She pays no attention to their unusual appearances, perceptive only to their hearts and souls - an ironic comedy with an emphasis on the importance of friendship - easily appreciated by children - promotes moral values - stimulates children's creativity and imagination 	Apr-Dec
Viva Pinata	Overseas	4-10	Animation	<ul style="list-style-type: none"> - life of different types of piñatas and personalities on a magical island, full with imagination - stories with fun and love. Can be easily understood and appreciated by children 	Apr-May, Oct-Dec

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Charlie And Lola	Overseas	4-10	Animation	<ul style="list-style-type: none"> - a series packed with fun and imagination - encourages kids' imagination and understanding of life 	Apr-Jul
Play With Me Sesame	Overseas	2-6	Muppets with presenters	<ul style="list-style-type: none"> - this series helps to prepare young children for school socially, emotionally and intellectually as they engage in specific games, singing, dancing and moving around - the on-air activities also support children's creativity and individual expression as well as stress the fundamental concepts of same and difference which are critical underpinnings of reading, maths and science 	May-Jul, Nov-Dec
Tikkabilla	Overseas	3-6	Muppets with presenters	<ul style="list-style-type: none"> - song and music develop children's creativity and motor skills - helps children to understand the world around them and explore different experiences and cultures - a storytelling promotes reading habit 	May-Sep

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Disney's American Dragon Jake Long	Overseas	6-15	Animation	<ul style="list-style-type: none"> - action/comedy about an Asian-American boy who is also entrusted with the mystical powers of the American Dragon - funny and enjoyable to children - promotes appreciation of spiritual and moral values 	May-Dec
The Backyardigans	Overseas	2-6	Animation	<ul style="list-style-type: none"> - features musical adventures with imagination - easily understood and appreciated by young children - helps kids develop their imaginations and express themselves creatively through singing and dancing 	May-Aug ,Dec
Adiboo Adventure Inside The Human Body	Overseas	6-13	Animation	<ul style="list-style-type: none"> - fantastic journey inside human body to discover organs as well as how organs work - exposes viewers to elementary biology and promotes friendship - easy to understand with educational value and fun 	Jun-Oct

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Endurance	Overseas	6-14	Game show	- a reality television game show in which kids test their brains and brawn in a variety of physical and mental activities, including stunts, logic games, question-and-answer contests and games of chance. The challenges take these competitors beyond a simple test of skill and physical ability to a complicated game of mind-bending strategy. The winning team who completes their 'Pyramid of Endurance', wins a cash prize and the ultimate title of Endurance Champion	Jun-Jul
Disney's Pepper Ann	Overseas	8-15	Animation	- about a 12-year-old girl Pepper Ann and her friends on how they chart their ups and downs at school - it is presented with a moral dilemma, chooses the wrong decision, faces the consequences and learns a moral lesson	Jul-Dec

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Wild Tales	Overseas	4-10	Documentary	<ul style="list-style-type: none"> - children's documentary series about how polar bears, caribou and wild dogs grow up - educational and entertaining - easily appreciated by children - promotes love of animals and conservation of nature 	Jul-Nov
Supernormal	Overseas	8-12	Animation	<ul style="list-style-type: none"> - promotes social and moral values - easily to be understood by young viewers - educational 	Jul-Aug, Nov-Dec
The Land Before Time	Overseas	4-10	Animation	<ul style="list-style-type: none"> - promote moral and social values like friendship and love - easily understood by young viewers - fun to watch and listen to the songs 	Aug-Sep

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Jane And The Dragon	Overseas	4-10	Animation	<ul style="list-style-type: none"> - the series is about Jane - an adolescent girl who is an apprentice knight and friend of a dragon. The story follows Jane's interactions with the rest of the castle's residents and their frequent adventures - promote moral and social values like integrity, loyalty, friendship and courage 	Aug-Sep
Happy Valley	Overseas	2-5	Animation	<ul style="list-style-type: none"> - using traditional and contemporary nursery rhymes and songs, each episode tells a story about the children who live in the valley - focusing on experiences familiar to young viewers and what children characters learn about the world around them, it contributes to the social and intellectual development of children - easily appreciated and understood by young children 	Aug-Oct

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Hanna's Helpline	Overseas	3-6	Animation	- Hana's Helpline is a top-motion animation series for children, about Hana the duck who runs a telephone helpline for animals with problems	Aug-Sep
3-2-1 Penguins	Overseas	6-12	Animation	- this animation series tells the story of two young kids (Jason and Michelle) and four out-of-this-world penguins, as they explore the galaxy -- and learn important, Bible-based lessons and values along the way	Sep-Oct
My Friend Rabbit	Overseas	2-8	Animation	<ul style="list-style-type: none"> - mouse works together with his best friend Rabbit and a group of animals to solve problems - promotes moral values and problem-solving skills for young children - easily understood by young children 	Sep-Oct

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
The Adventures of Hello Kitty & Friends	Overseas	2-6	Animation	- the series were short and cute episodes; this is an educational TV series that targets both the children and their parents. It offers an entertaining and humorous way for children to learn about social interaction and behavior while following the adventures of some of the world's best-loved and most recognizable characters	Oct-Dec
Ben 10	Overseas	5-12	Animation	- the story of Ben, a typical kid who becomes very atypical after he discovers the Omnitrix, a mysterious alien weapon with the power to transform the wearer into ten different alien species - entertaining and easily appreciated by young children - promotes moral values such as responsibility and courage	Oct-Dec

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Disney's House of Mouse	Overseas	2-10	Animation	<ul style="list-style-type: none"> - the Disney characters showed up to the House of Mouse to prove that Mickey is really the host - can be easily understood and appreciated by children - jokes are funny and appealing to children 	Oct-Dec
Big Barn Farm	Overseas	3-8	Children Drama	<ul style="list-style-type: none"> - story about four young animals and their view of life on Big Barn Farm. In each adventure they find themselves in tricky situations and always find a solution and learn something along the way - promote moral and social values like friendship and love - easily understood by young viewers 	Dec
Tak and the Power of Ju Ju	Overseas	6 – 12	Animation	<ul style="list-style-type: none"> - a story about Tak, a lowly Shaman's assistant is given the power of the Juju and how Tak uses his powers to help his tribe - educational and entertaining - promotes moral and social values like love and friendship 	Dec

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Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Petkeeping With Marc Morrone	overseas	10-18	Documentary	<ul style="list-style-type: none"> - pet specialist, Marc Morrone being surrounded by an entire menagerie of lively, furry and feathered friends, shares years of experience with household pets and their behavioral patterns - informative and educational 	Jan-Dec
Endurance Tehachapi	Overseas	12-18	Enrichment	<ul style="list-style-type: none"> - a reality television game show in which kids test their brains and brawn in a variety of physical and mental activities, including stunts, logic games, question-and-answer contests and games of chance - the challenges take these competitors beyond a simple test of skill and physical ability to a complicated game of mind-bending strategy - promotes moral values and team work with relative reward and punishment 	Jan-Nov

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Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Art Attack	Overseas	6-15	Enrichment	<ul style="list-style-type: none">- teaches children artwork using different materials like paint and glitter artwork- encourages the habit of acquiring knowledge- promotes appreciation of arts and stimulates children's creativity and imagination	Jan-Dec
Real Life 101	Overseas	12-19	Enrichment	<ul style="list-style-type: none">- provides information and guidance on higher education and career planning- includes interviews with people from different walks of life and visits to their workplace for a better understanding of the real life	Jan-Jul
Tricky Business	Overseas	18-24	Documentary	<ul style="list-style-type: none">- each episode follows the successes and failures of five ambitious young entrepreneurs as they seek to make their professional mark and become household names- inspires young viewers to put theory into practice and be open to constructive criticism.- also helps them understand that running their own business is more difficult than anything university could have prepared them for	Jan

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Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Road Scholar	Overseas	11-15	Documentary	<ul style="list-style-type: none">- a unique and fast-paced series that follows teenagers on their adventures of a lifetime- features a wide range of exotic first hand experiences and captures the awe and excitement the teens' experience as they explore other cultures and customs- a compelling series that features youth experience from the participant's point of view	Jan-Mar
Endurance High Sierras	Overseas	8-15	Game	<ul style="list-style-type: none">- Emmy-nominated reality competition series for kids. 20 kids meet up at a new secret and rugged mountain location- They confront physical and mental challenges unlike anything they've experienced before, and handle some unexpected dramatic twists that leave them reeling- Challenges that test the kids to their absolute limits- entertaining and educational competition; children learn to work as a team in different stages of the game. Contribute to the emotional and physical development of the participants	Mar-Jun, Nov-Dec

Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Great Scientists With Dr Allan Chapman	Overseas	8-15	Enrichment	<ul style="list-style-type: none">- a humorous & entertaining series charting the life & times of some of the world's most influential scientists- Dr Chapman—Oxford University Professor and historian of science—using a blend of archive, animation & comedy dramatizations, presents engaging & accessible introductions to the complex theories and ideas of Aristotle, Galileo, Newton, Darwin and Einstein	Mar
Serious Andes	Overseas	8-15	Documentary	<ul style="list-style-type: none">- exposes young viewers to the completion of missions including building new home for two wild bears- promotes moral values and team work with relative reward and punishment- easily understood by viewers	Mar-May
Serious Arctic	Overseas	11-19	Documentary	<ul style="list-style-type: none">- provides a unique platform to highlight major environmental issues and gives the opportunity for young people to make a real difference- champions the spirit of adventure as a goal for young people	May-Jun

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Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Design Squad	Overseas	15-19	Enrichment	<ul style="list-style-type: none"> - This show presents viewers with positive role models who experience engineering as a fun and engaging process - Increase student knowledge of engineering and designs process 	May-Nov
Serious Desert	Overseas	11-19	Documentary	<ul style="list-style-type: none"> - imparts knowledge of the world promoting awareness of and the need for the protection of nature - eight young volunteers are trained to help endangered black rhinoceros in Africa - contributes to the social, emotional and physical development of children 	Jun-Jul Nov
Serious Jungle	Overseas	11-15	Documentary	<ul style="list-style-type: none"> - it is a documentary about children learning to come to terms with hardships in the jungle - it also gives insights on the return of young orangutans to the wild - it is designed to impart a broader knowledge of the world around us in an adventure documentary format 	Jun-Jul

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Programme Title	Production Source	Age Target	Format/ Nature	Content/ Objective	Broadcast Schedule
Aqua Kids	Overseas	7-18	Documentary	<ul style="list-style-type: none">- educates young people about the importance of protecting marine environments and the animals that live there- Gives knowledge about marine life	Aug-Dec